

Grays Harbor County
Quit Line Data Summary
January 1 - March 31, 2004

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 64	N = 3,363
Percent of Statewide Calls	2.3%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 64	N = 2,906
Female	60.9%	64.2%
Male	39.1%	35.8%
Race/Ethnicity	N = 60	N = 2,468
People of Color	13.3%	13.1%
White	86.7%	86.9%
Age	N = 61	N = 2,642
Less than 18 years old	3.3%	1.1%
18 - 24 years old	19.7%	15.2%
25 - 34 years old	18.0%	23.1%
35 - 44 years old	21.3%	24.6%
45 years and older	37.7%	36.0%
Education	N = 60	N = 2,581
Did not graduate high school	30.0%	19.0%
High school graduate	33.3%	36.0%
Some college/vocational school	31.7%	36.4%
College graduate	5.0%	8.6%
Caller Type	N = 64	N = 3,052
General Information	1.6%	12.6%
Health care provider	3.1%	3.6%
Tobacco user	95.3%	83.8%
Payer Type	N = 51	N = 2,005
Insured	29.4%	31.2%
Uninsured	23.5%	29.4%
Medicaid	47.1%	39.4%
Heard About	N = 60	N = 2,412
Past caller	10.0%	15.7%
Employer/worksites	3.3%	1.2%
Health care provider	36.7%	31.8%
Television	6.7%	11.9%
Outdoor advertisement (billboard/bus/wall)	1.7%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	1.8%
Newspaper/Magazine	1.7%	0.7%
Brochure/Newsletter	3.3%	5.4%
Family or friend	35.0%	22.7%
Health Department	1.7%	5.4%
School	0.0%	1.4%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.